

What is claimed is:

- Sub B1
1. A system for displaying a moving image, comprising:
    - a display system;
    - a container having a sidewall, said sidewall having a first opening thereon; and
    - an interior compartment located within said container, said interior compartment accessible from said first opening on said sidewall, said display system housed in said interior compartment,
    - wherein said display system comprises:
      - a first display unit for displaying a image thereon, said first display unit securely displayed from said first opening on said sidewall, said first display unit being parallel to the plane of said sidewall;
      - a control unit for controlling display of said image on said first display unit; and
      - a power unit for providing power to cause display of said image on said first display unit.
  2. The system of claim 1, further comprising an audio generation unit for producing at least one sound in conjunction with the image being displayed.
  3. The system of claim 2, wherein said audio generation unit further comprises a piezoelectric disk or a speaker for broadcasting said sound being generated.

4. The system of claim 3, wherein said control unit comprises an automated controller capable of changing the image displayed by said first display unit and sound produced by said audio generation unit in accordance with a programmed sequence that is in either a random or a predetermined order.

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5. The system of claim 4, wherein said automated controller further comprises a memory in communication with said automated controller, said memory storing said programmed sequence of images displayed and sound produced.

6. The system of claim 5, wherein said sidewall has a second opening, said second opening being vertically across from said first opening, wherein said display system comprises a second display unit, said second display unit securely displayed from said second opening on said sidewall.

7. The display system of claim 1, wherein said first display unit comprises at least one projector screen for displaying the image being projected thereon from within the container.

8. The display system of claim 1, wherein said first display unit comprises at least one image film, and at least one electroluminescent lamp situated behind said image films.

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9. The display system of claim 1, wherein said first display unit comprises at least one Liquid Crystal Display screen for displaying the image recorded on a memory, wherein said memory is coupled to said Liquid Crystal Display screen.

10. The display system of claim 1, wherein said control unit comprises a manual control unit that allows a user to manually change the image displayed by said first display unit and sound produced by said audio unit.

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11. The display system of claim 10, wherein said manual control unit comprises of at least one button control on said sidewall for facilitating manual selection of audio-visual output from said display system.

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12. The display system of claim 10, wherein said manual control unit further comprises a remote control unit to allow usage of a remote control device.

13. The display system of claim 1, wherein said power unit is a battery device.

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14. The display system of claim 1, wherein said interior compartment has a second opening that is located diametrically opposite to said first opening in said sidewall, wherein the power unit is accessible from said second opening.

15. A container displaying a moving image from a sidewall thereof, the container having an interior housing cavity to house a display system therein, the display system comprising:

a display unit for displaying said moving image thereon, said display unit substantially lying in the plane of said sidewall such that it appears visually flush with the  
5 sidewall;

a controller device in communication with said display unit for controlling display of said image on said display unit, and

a power unit for providing power to cause display of said image on said display unit,

0 wherein said interior housing cavity has two diametrically opposite openings in said sidewall, wherein the display unit is secured from one of said openings of the interior housing cavity.

16. A display system for displaying a motion picture on a container sidewall, the container having an interior housing cavity to house the display system therein, the display system comprising:

a display means for displaying said image thereon, said display means attached from a first end of the interior housing cavity such that the display means lies substantially flush with the container sidewall;

a control means for controlling display of said image on said display means, said control means housed in the interior housing cavity; and

a power means for powering display of said image on said display means, said power means accessible from a second end of the interior housing cavity,

wherein said first end and said second end of the interior housing cavity is located diametrically opposite to each other on said container sidewall.

17. The display system of claim 16, further comprising a sound generation means for producing at least one sound in conjunction with the motion picture being displayed.

18. The display system of claim 17, wherein said control means further comprises an automated controller capable of changing the motion picture displayed by said display means and sound produced by said sound generation unit in accordance with a programmed sequence.

19. The display system of claim 18, wherein said wherein said automated controller further comprises a memory in communication with said automated controller, said memory storing said programmed sequence of images displayed and sound produced.

20. An image-displaying system, comprising:  
 an exterior balloon;  
 an interior balloon located within said exterior balloon, wherein inflating of said interior  
 balloon causes said exterior balloon to stretch along therewith;  
 5 at least one image displaying means for displaying images outside of said image-  
 displaying system, said image displaying means attached to said exterior balloon; and  
 an electronic circuit means to control said image displaying means, wherein said  
 electronic circuit means is located exterior to said exterior balloon.

21. The image-displaying system of claim 20, wherein image displaying means is attached  
 from the interior surface of said exterior balloon.

22. The image-displaying system of claim 20, further comprising wiring means for  
 connecting said electronic circuit means to said image displaying means.

23. An image-displaying system, comprising:

a balloon;

at least one image displaying means for displaying images outside of said image-displaying system, said image displaying means attached to said balloon; and

5 an electronic circuit means to control said image displaying means, wherein said electronic circuit means is located exterior to said balloon, said at least one image displaying means being coupled to said electronic circuit means.